

Keenan Marchesi

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 KeenanMarchesi.com

 [LinkedIn](#)

 [Google Scholar](#)

Research Interests	Applied microeconomics, spatial econometrics, food policy, public policy, urban and regional economics, labor economics, empirical industrial organization
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ACADEMIC EXPERIENCE

Providence College Department of Economics Visiting Assistant Professor	Providence, RI 2026 – Present
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- Principles of Microeconomics (Fall 2026, 3 sections)

Clark University Department of Economics Instructor	Worcester, MA 2018 – 2019
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- Principles of Microeconomics (4.7/5.0 overall effectiveness)
- Principles of Macroeconomics (4.5/5.0)
- Economics and Policy of Food (Co-Instructor, 4.9/5.0)

Teaching Assistant	2016-2017
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- Principles of Microeconomics (3x, mean: 4.63/5.0)

PROFESSIONAL EXPERIENCE

Datassential Economist	2025 – 2026
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USDA, Economic Research Service, Food Economics Division Research Agricultural Economist	2020 – 2025
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Clark University, Economics Department Research Assistant	2015 – 2019
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EDUCATION

Clark University Ph.D. Economics, Fields: Applied and Spatial Microeconomics	Worcester, MA May 2020
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Dissertation Title: *Three Essays on the Economics of Food Consumption and Beer Markets: Temporal and Spatial Analyses*

M.A. Economics	May 2016
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University of Massachusetts, Dartmouth B.A. Economics, Honors	Dartmouth, MA May 2014
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PEER-REVIEWED PUBLICATIONS

- T. Richards, U. Paudel, **K. Marchesi**, “Concentration and Wages in Retailing”, *Review of Industrial Organization*, 2026,
<https://doi.org/10.1007/s11151-026-10060-6>
- K. Marchesi**, J. C. Zachary, “Investigating the Lasting Changes in Consumer Food Consumption and Acquisition Since the Onset of the COVID-19 Pandemic”, *Applied Economic Perspectives and Policy*, 2025,
<https://doi.org/10.1002/aepp.13529>
- R. Lopez, **K. Marchesi**, S. Steinbach, “Dollar store expansion and independent grocery retailer contraction”, *Applied Economic Perspectives and Policy*, 2024,
<https://doi.org/10.1002/aepp.13398>
- E. Zeballos, W. Sinclair, **K. Marchesi**, “The impact of COVID-19 vaccination on food spending behavior in the U.S.”, *Medical Research Archives*, 2024,
<https://doi.org/10.18103/mra.v12i2.5148>
- K. Marchesi**, M. Rockmore, “Conflict and nutrition: endogenous dietary responses in Nepal”, *Food Security*, 2023, <https://doi.org/10.1007/s12571-022-01305-9>

WORKING PAPERS AND WORKS IN PROGRESS

- R. Volpe, X. Cai, B. Scharadin, **K. Marchesi**, “The Changing U.S. Agribusiness Labor Force, 2000-2023”, Under Review at *Food Policy*
- K. Marchesi**, A. Okrent, “Trade-off between at-home and restaurant fruit & vegetable consumption, 2019—2024”, (Current draft available upon request)
- K. Marchesi**, J. Geoghegan, “Beer and a Meal: The relationship between restaurants and brewery locations”, (Work in progress)
- G. Brown, A. Van Leuven, **K. Marchesi**, “Endogenous Supply Chain Shocks and the Food Service Sector: Are ‘Mom & Pop’ Restaurants More Resilient?”, (Work in progress)
- A. Okrent, **K. Marchesi** “The impact of restaurant closures on the consumption of snack foods”, (Work in progress).

GOVERNMENT PUBLICATIONS

- K. Marchesi**, S. Toossi, K. Georg, “[County Characteristics Associated With Receipt of Food Boxes Through the Farmers to Families Food Box Program](#)”, Economic Research Report-346, USDA, Economic Research Service, 2025.
- K. Marchesi**, P.W. McLaughlin, “[Food Spending Shifted in Response to Pandemic; Changes for Food Away From Home Continued Through 2022](#)”, Amber Waves Magazine, USDA, Economic Research Service, 2024.

- K. Marchesi**, P. W. McLaughlin, “[COVID-19 Working Paper: Food-away-from-home acquisition trends throughout the COVID-19 pandemic](#)”, Administrative Publication-113, USDA, Economic Research Service, 2023.
- K. Marchesi**, A. T. Byrne, T. Malone, “[The rural food-away-from-home landscape, 1990—2019](#)”, Economic Information Bulletin-253, USDA, Economic Research Service, 2023.
- P. W. McLaughlin, A. Stevens, X. Dong, C. Chelius, **K. Marchesi**, and M. MacLachlan, “[COVID-19 Working Paper: National trends in food retail sales during the COVID-19 pandemic: findings from the Information Resources Inc. retail-based scanner data](#)”, Administrative Publication-108, USDA, Economic Research Service, 2022.
- E. Zeballos, **K. Marchesi**, “[Comparing the National Establishment Time Series Database with Federal data in the food sector: understanding employee counts and generating sales information](#)”, Technical Bulletin – 1958, USDA, Economic Research Service, 2022.
- K. Marchesi**, P. W. McLaughlin, “[COVID-19 Working Paper: The impact of COVID-19 pandemic on food-away-from-home spending](#)”, Administrative Publication – 100, USDA, Economic Research Service, 2022.

INVITED LECTURES

Invited Speaker , Clark University <i>The Role of Foodservice in the Food Environment</i>	2026
Invited Speaker , California Polytechnic State University <i>Market Interventions, A Look at California’s Fast-Food Minimum Wage Law</i>	2026
Invited Speaker , University of Massachusetts – Dartmouth <i>Careers in Economics, Exploring Federal Employment</i>	2024
Invited Speaker , Clark University <i>What is a Federal Statistical Agency? A look at the Economic Research Service</i>	2023
Invited Speaker , University of Massachusetts – Dartmouth <i>Using MEPS for Economic Research</i>	2015

BUSINESS PRESENTATIONS

Speaker , Datassential, Elevate Experience, 100+ clients <i>The Full Menu, The Economy with Datassential</i>	2026
Speaker/Host , Datassential, Webinar, 600+ attendees <i>Simply Smarter Webinar - State of Pricing</i>	2026
Speaker , Datassential, 100+ clients <i>State of the Industry, A look towards 2030</i>	2025

MENTORSHIP

Project Co-Lead and Mentor, USDA-ERS Summer Internship Program 2024
Intern: Ivy Mackereth, Project: Updating the Weekly FAH & FAFH Report

Project Lead and Mentor, USDA-ERS HACU Internship Program 2022
Intern: Rene Luera, Project: FoodAPS Data Evaluation

SELECTED PRESENTATIONS AND BRIEFINGS

Coauthor, North American Regional Science Conference 2026
Endogenous Supply Chain Shocks and the Food Service Sector:
Are "Mom & Pop" Restaurants More Resilient?

Speaker, Agricultural and Applied Economics Association Annual Meetings 2025
Let's have a treat: An examination of consumer snacking from 2019 through 2024

Track Session Organizer and Presenter, Agricultural and 2024
Applied Economics Association Annual Meetings
What's in a meal? A look at fruit & vegetable sourcing from restaurants and at home

Speaker, Agricultural and Applied Economics Association Annual Meetings 2023
After lockdown lifts: The new era of food demand

Coauthor, Agricultural and Applied Economics Association Annual Meeting 2023
But what to eat? A look at consumer food sourcing throughout the COVID pandemic and beyond

Track Session Presenter, American Economic Association Annual Meetings 2023
Dollar store expansion, food retail competition, and rural employment

Presenter, Briefing, Office of Communications, USDA 2023
Rural Food-Away-from-Home Landscape, 1990-2019

Presenter, Briefing, White House Council of Economic Advisors 2023
The Impact of COVID-19 Pandemic on Food-Away-From-Home Spending

Coauthor, Agricultural and Applied Economics Association Annual Meetings 2022
Dollar store expansion, food retail competition, and rural employment

Presenter, Agricultural and Applied Economics Association Annual Meetings 2022
Food-away-from-home acquisition throughout the COVID-19 pandemic

Presenter, Briefing, Deputy Under Secretary for Research, Education, and Economics 2022
COVID-19 Working Paper: The Impact of COVID-19 Pandemic on Food-Away-From-Home Spending

Coauthor, Research Workshop, Tufts University 2022
Dollar store expansion, food retail competition, and rural employment

Presenter, Briefing, USDA OCIO and Food Supply Chain Analytics Workgroup 2021
Draft manuscript, *The Impact of COVID-19 Pandemic on Food-Away-From-Home Spending*

Panelist, AAEA Food and Agricultural Marketing Section 2021
Exploring the Restaurant Industry: Trends Issues, and Research Opportunities

Presenter , Briefing, USDA OCIO and Food Supply Chain Analytics Workgroup <i>Food Service Transactions and Expenditures during the COVID-19 Pandemic</i>	2020
Presenter , Northeastern Agricultural and Resource Economics Association Annual Meeting <i>The impact of the SNAP distribution cycle on student non-cognitive outcomes</i>	2020
Presenter , Northeast University Development Conference <i>Conflict and nutrition: endogenous dietary responses in Nepal</i>	2020
Presenter , Northeastern Agricultural and Resource Economics Association Annual Meeting <i>A beershed analysis of New England: the supply and demand of craft breweries</i>	2019

POLICY AND OUTREACH PUBLICATIONS

- K. Marchesi**, 2024. "[Entry of dollar stores affected rural independent grocery stores more than urban stores](#)", Chart of Note. Economic Research Service, U.S. Department of Agriculture, Released June 2024.
- K. Marchesi**, S. Steinbach, R. Lopez, 2024. "[Dollar Store Entry Affects Rural Grocery Stores More Than Urban](#)", *Amber Waves (finding)*, Economic Research Service, U.S. Department of Agriculture, Released May 2024.
- K. Marchesi**, 2024. "[Mobile apps remained popular for quick-service carryout and delivery spending after pandemic-related increase](#)", Chart of Note. Released February 2024.
- K. Marchesi**, P.W. McLaughlin, 2024. "[Food Spending Shifted in Response to Pandemic; Changes for Food Away From Home Continued Through 2022](#)" *Amber Waves (feature)*, Economic Research Service, U.S. Department of Agriculture, Released January 2024.
- K. Marchesi**, 2024. "[Pandemic-Related Increase in Consumer Restaurant Spending Using Mobile Apps Continued Through 2022](#)" *Amber Waves (finding)*, Economic Research Service, U.S. Department of Agriculture, Released January 2024.
- K. Marchesi**, 2023. "[Limited-Service Restaurants Closing the Gap with Full-Service Restaurants in Rural Counties](#)", *Amber Waves (finding)*, Economic Research Service, U.S. Department of Agriculture, Released June 2023.
- K. Marchesi**, 2023. "[Consumer spending increased on delivery via third-party apps and on carryout via restaurant apps during pandemic](#)", Chart of Note. Released June 2023.
- K. Marchesi**, 2023. "[Share of limited-service restaurants in rural counties doubled from 1990 to 2019](#)", Chart of Note. Released April 2023.
- K. Marchesi** 2023, "[Spending Gap Between Full and Quick-Service Restaurants Widened During Coronavirus \(COVID-19\) Pandemic](#)" A selected article for the *Amber Waves 2022 Year in Review*, AP-112, Economic Research Service, U.S. Department of Agriculture, Released February 2023.

- K. Marchesi**, E. Zeballos, 2022. “[Recent Report Provides a New View of Food Sector Sales and Employee Counts in Proprietary Data](#)”, *Amber Waves (finding)*, Economic Research Service, U.S. Department of Agriculture, Released December 2022.
- K. Marchesi**, 2022, “[Quick-service restaurants recovered faster than full-service after consumer spending fell in 2020](#)”, Chart of Note. Released April 2022.
- K. Marchesi**, 2022, “[Spending Gap Between Full and Quick-Service Restaurants Widened During Coronavirus \(COVID-19\) Pandemic](#)” *Amber Waves (finding)*, Economic Research Service, U.S. Department of Agriculture, Released April 2022.
- K. Marchesi**, 2022, “[Restaurant transactions fell 47 percent in April 2020 relative to prior year following the onset of the COVID-19 Pandemic](#)”, Chart of Note. Released March 2022.

GRANTS

Co-PI, The Evolution of the Labor Force in the U.S. Food Supply Chain , \$649, 931 National Institute of Food and Agriculture, U.S. Department of Agriculture	2024
Co-PI, Measuring the Impact of Dollar Stores on Sales and Employment of Independent Grocery Stores in Rural America , Cooperative Agreement, \$48,400 Economic Research Service, U.S. Department of Agriculture	2020
Co-PI, Innovation and the Performance of Rural Food Industry Firms: Linking entrepreneurs and Farmers , Cooperative Agreement, \$39,960 Economic Research Service, U.S. Department of Agriculture	2020

ADDITIONAL FELLOWSHIPS AND AWARDS

Economic Research Service, Extra Effort Award (7x)	2021-2024
Unsung Hero Award for Service to the Division Food Economics Division, ERS, USDA	2024
John E. Lee Award for Sustained Excellence in Group Economic Analysis The USDA Economists Group	2021
Harry Sheftel Research Award Clark University	2017, 2019
University Graduate Fellowship Clark University	2014-2020
Mona A. Racine Award for Excellence in Economics University of Massachusetts, Dartmouth	2014

MEDIA INTERVIEWS AND COVERAGE OF PUBLICATIONS

“Fewer shoppers, more \$5 chicken plates: SNAP cuts ripple through the region’s economy”, Boston Globe	Nov 2025
“Consumer Food Insights Report Highlights Increasing Use of Food-Ordering Apps”, MorningAgClips	Oct 2024
“Report: Dollar Stores Hit Rural Independent Grocers Hardest” TheShelbyReprot	July 2024
“Digital food ordering drives increased indulgence and spending, study reveals”, University of South Florida , HealthMedicineNetwork	July 2024
“Dollar Stores Take Big Bite Out of Rural Market Share”, CSPDailyNews	May 2024
“Dollar Store Entry Affects Rural Grocery Stores More Than Urban”, PerishableNews	May 2024
“The dollar store dilemma”, Marketplace	April 2024
“Mobile App Restaurant Orders Remain Popular Following Pandemic”, AmericanAgNetwork	Feb 2024
“Advocates Warn of a ‘Dollar Store Invasion.’ Researchers Are Still Figuring Out the Consequences”, BirminghamWatch , Baton Rouge Public Radio	April 2023
“USDA’s Economic Research Service Assesses Food-Away-from-Home Landscape in Rural Communities”, FoodMarket	April 2023
“Restaurant Landscape Changing in Rural America”, AgNetWest , SoutheastAgNet	April 2023
“USDA: Number of Limited-Service Restaurants in Rural America Growing”, RuralRadio	April 2023
“Study measures extent of foodservice losses during COVID-19 pandemic” ThePacker	Nov 2022
“USDA: Quick-Service Restaurants Recovered Faster than Full-Service”, AgriMarketing , AmericanAgNetwork	April 2022
“COVID Concerns in China and Restaurant Business Down in 2020”, AgInfo	April 2022
“Restaurant transactions fell 47 percent in April 2020”, AmericanAgNetwork	Mar 2022

PROFESSIONAL SERVICE

Co-contributor , USDA Report to Congress on Annual Barriers to Food Access Report USDA, FNS on behalf of USDA, ERS	2024, ‘25
Employee Advisory Committee , Food Economics Division, Chair and member USDA Economic Research Service	2022-2024
Coordinator , Food Economics Division Seminar Series USDA Economic Research Service	2022-2023
Contributor , Faculty Focus Group, Course Development Clark University	2019
Coordinator , Graduate Student Seminar Series Clark University	2018-19

EDITOR AND REVIEWER SERVICES

Journal Editing: Guest Editor for Virtual Special Issue on “The Pandemic and Evolving Food Acquisition Patterns” in *Applied Economics Policy & Perspectives*

Manuscript Review: *American Journal of Agricultural Economics*, *Applied Economics Policy & Perspectives* (3), *Agribusiness*, *Economic Development and Cultural Change*, *Journal of Nutrition Education and Behavior* (3), *Advances in Nutrition*, *Food Security* (2), *Review of Development Economics*, *USDA Economic Research Service Reports* (3)

Conference, Grants, and Award Review: Robert Wood Johnson Foundation in Collaboration with the USDA Economic Research Service, 2023/24/25 Agricultural and Applied Economics Association Annual Meetings

PROFESSIONAL DEVELOPMENT

Workshop , The Center for Teaching Excellence, Providence College Building Curiosity and Student Engagement	2026
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Certificates , IBM via Coursera Tools for Data Science Python for Data Science, AI and Development	2025
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Course , Seminar in College Teaching Higher Education Consortium of Central Massachusetts	2015
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AFFILIATIONS

American Economic Association (AEA), Agricultural and Applied Economics Association (AAEA), Northeastern Agricultural and Resource Economics Association (NAREA), National Association for Business Economics (NABE)

SKILLS

Stata, ArcGIS, RStudio, Tableau, Snowflake, SQL, Python

REFERENCES

Dr. Jacqueline Geoghegan
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Dr. Abigail Okrent
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(240) 498-2646
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Dr. Magda Tsaneva
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Department of Economics
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