

# Curriculum Vitae

## PERSONAL INFORMATION

Updated: June '26

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Name	Keenan Marchesi
Location	Boston, MA
Web	<a href="https://www.keenanmarchesi.com">https://www.keenanmarchesi.com</a>
Email	<a href="mailto:kmarchesi@pm.me">kmarchesi@pm.me</a>
Phone	+1 (508) 944-0792
Areas of expertise	Applied Microeconomics, Econometrics, Spatial Econometrics, Food Economics and Policy, Public Policy, Urban and Regional Economics, Industrial Organization

## PROFESSIONAL EXPERIENCE

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<b>Datassential</b> Economist	2025 – Present
<b>USDA, Economic Research Service, Food Economics Division</b> Research Economist	2020 – 2025
<b>Clark University, Economics Department</b> Research Assistant	2015 – 2020

- Research Assistantship: Dr. Jacqueline Geoghegan (12 months), Dr. John Brown (12 months), Dr. Magda Tsaneva (3 months), Dr. David Cuberes (3 months)

## TEACHING EXPERIENCE

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<b>Clark University, Economics Department</b> <u>Instructor:</u>	2016 – 2019
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- o Principles of Microeconomics (4.7/5.0 overall effectiveness)
- o Principles of Macroeconomics (4.5/5.0)
- o Economics and Policy of Food (Co-Instructor, 4.9/5.0)

- Teaching Assistant:
  - o Principles of Microeconomics (3x, mean: 4.63/5.0)

## EDUCATION

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<b>Clark University</b> Ph.D. Economics, Fields: Applied and Spatial Microeconomics Dissertation Title: <i>Three Essays on the Economics of Food Consumption and Beer Markets: Temporal and Spatial Analyses</i>	Worcester, MA 2014-2020
<b>Clark University</b> M.A. Economics	Worcester, MA 2016
<b>University of Massachusetts, Dartmouth</b> B.A. Economics, Honors	Dartmouth, MA 2014

## PEER-REVIEWED PUBLICATIONS

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- K. Marchesi**, J. C. Zachary, “Investigating the Lasting Changes in Consumer Food Consumption and Acquisition Since the Onset of the COVID-19 Pandemic”, *Applied Economic Perspectives and Policy*, 2025, <https://doi.org/10.1002/aepp.13529>
- R. Lopez, **K. Marchesi**, S. Steinbach, “Dollar store expansion and independent grocery retailer contraction”, *Applied Economic Perspectives and Policy*, 2024, <https://doi.org/10.1002/aepp.13398>
- E. Zeballos, W. Sinclair, **K. Marchesi**, “The impact of COVID-19 vaccination on food spending behavior in the U.S.”, *Medical Research Archives*, 2024, <https://doi.org/10.18103/mra.v12i2.5148>
- K. Marchesi**, M. Rockmore, “Conflict and nutrition: endogenous dietary responses in Nepal”, *Food Security*, 2023, <https://doi.org/10.1007/s12571-022-01305-9>

## WORKING PAPERS AND WORKS IN PROGRESS

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- K. Marchesi**, “Restaurant Pricing Response to Minimum Wage Laws: Evidence from California’s Fast Food Minimum Wage Law” (Work in progress)
- T. Richards, U. Paudel, **K. Marchesi**, “Concentration and Wages in Retailing”, (under review at *Review of Industrial Organization*) <https://dx.doi.org/10.2139/ssrn.4815715>
- K. Marchesi**, A. Okrent, “Trade-off between at-home and restaurant fruit & vegetable consumption, 2019—2024”, (Current draft available upon request)
- A. Okrent, **K. Marchesi** “Let’s have a treat: An examination of consumer snacking from 2019 through 2024”, (Work in progress).

## GOVERNMENT PUBLICATIONS

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- K. Marchesi**, S. Toossi, K. Georg, “[County Characteristics Associated With Receipt of Food Boxes Through the Farmers to Families Food Box Program](#)”, Economic Research Report-346, USDA, Economic Research Service, 2025.
- K. Marchesi**, P.W. McLaughlin, “[Food Spending Shifted in Response to Pandemic; Changes for Food Away From Home Continued Through 2022](#)”, Amber Waves Magazine, USDA, Economic Research Service, 2024.
- K. Marchesi**, P. W. McLaughlin, “[COVID-19 Working Paper: Food-away-from-home acquisition trends throughout the COVID-19 pandemic](#)”, Administrative Publication-113, USDA, Economic Research Service, 2023.

- K. Marchesi**, A. T. Byrne, T. Malone, “[The rural food-away-from-home landscape, 1990—2019](#)”, Economic Information Bulletin-253, USDA, Economic Research Service, 2023.
- P. W. McLaughlin, A. Stevens, X. Dong, C. Chelius, **K. Marchesi**, and M. MacLachlan, “[COVID-19 Working Paper: National trends in food retail sales during the COVID-19 pandemic: findings from the Information Resources Inc. retail-based scanner data](#)”, Administrative Publication-108, USDA, Economic Research Service, 2022.
- E. Zeballos, **K. Marchesi**, “[Comparing the National Establishment Time Series Database with Federal data in the food sector: understanding employee counts and generating sales information](#)”, Technical Bulletin – 1958, USDA, Economic Research Service, 2022.
- K. Marchesi**, P. W. McLaughlin, “[COVID-19 Working Paper: The impact of COVID-19 pandemic on food-away-from-home spending](#)”, Administrative Publication – 100, USDA, Economic Research Service, 2022.

### **ADDITIONAL TEACHING, LECTURING AND MENTORING**

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<b>Project Co-Lead and Mentor</b> , Freight Access and Market Structure in Rural Food Systems Ph.D. Student: Griffin Brown, University of Vermont	Ongoing
<b>Speaker</b> , Datassential, Elevate Experience, 100+ clients <i>The Full Menu, The Economy with Datassential</i>	2026
<b>Speaker/Host</b> , Datassential, Webinar, 600+ attendees <i>Simply Smarter Webinar - State of Pricing</i>	2026
<b>Guest Lecturer</b> , California Polytechnic State University <i>Market Interventions, A Look at California’s Fast-Food Minimum Wage Law</i>	2026
<b>Speaker</b> , Datassential, 100+ clients <i>State of the Industry, A look towards 2030</i>	2025
<b>Project Co-Lead and Mentor</b> , USDA-ERS Summer Internship Program Intern: Ivy Mackereth, Project: Updating the Weekly FAH & FAFH Report	2024
<b>Guest Lecturer</b> , University of Massachusetts – Dartmouth <i>Careers in Economics, Exploring Federal Employment</i>	2024
<b>Guest Lecturer</b> , Clark University <i>What is a Federal Statistical Agency? A look at the Economic Research Service</i>	2023
<b>Project Lead and Mentor</b> , USDA-ERS HACU Internship Program Intern: Rene Luera, Project: FoodAPS Data Evaluation	2022
<b>Guest Lecturer</b> , University of Massachusetts – Dartmouth <i>Using MEPS for Economic Research</i>	2015

## SELECTED PRESENTATIONS AND BRIEFINGS

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<b>Speaker</b> , Agricultural and Applied Economics Association Annual Meetings <i>Let's have a treat: An examination of consumer snacking from 2019 through 2024</i>	2025
<b>Track Session Organizer and Presenter</b> , Agricultural and Applied Economics Association Annual Meetings <i>What's in a meal? A look at fruit &amp; vegetable sourcing from restaurants and at home</i>	2024
<b>Speaker</b> , Agricultural and Applied Economics Association Annual Meetings <i>After lockdown lifts: The new era of food demand</i>	2023
<b>Coauthor</b> , Agricultural and Applied Economics Association Annual Meeting <i>But what to eat? A look at consumer food sourcing throughout the COVID pandemic and beyond</i>	2023
<b>Track Session Presenter</b> , American Economic Association Annual Meetings <i>Dollar store expansion, food retail competition, and rural employment</i>	2023
<b>Presenter</b> , Briefing, Office of Communications, USDA <i>Rural Food-Away-from-Home Landscape, 1990-2019</i>	2023
<b>Presenter</b> , Briefing, White House Council of Economic Advisors <i>The Impact of COVID-19 Pandemic on Food-Away-From-Home Spending</i>	2023
<b>Coauthor</b> , Agricultural and Applied Economics Association Annual Meetings <i>Dollar store expansion, food retail competition, and rural employment</i>	2022
<b>Presenter</b> , Agricultural and Applied Economics Association Annual Meetings <i>Food-away-from-home acquisition throughout the COVID-19 pandemic</i>	2022
<b>Presenter</b> , Briefing, Deputy Under Secretary for Research, Education, and Economics <i>COVID-19 Working Paper: The Impact of COVID-19 Pandemic on Food-Away-From-Home Spending</i>	2022
<b>Coauthor</b> , Research Workshop, Tufts University <i>Dollar store expansion, food retail competition, and rural employment</i>	2022
<b>Presenter</b> , Briefing, USDA OCIO and Food Supply Chain Analytics Workgroup <i>Draft manuscript, The Impact of COVID-19 Pandemic on Food-Away-From-Home Spending</i>	2021
<b>Panelist</b> , AAEA Food and Agricultural Marketing Section <i>Exploring the Restaurant Industry: Trends Issues, and Research Opportunities</i>	2021
<b>Presenter</b> , Briefing, USDA OCIO and Food Supply Chain Analytics Workgroup <i>Food Service Transactions and Expenditures during the COVID-19 Pandemic</i>	2020
<b>Presenter</b> , Northeastern Agricultural and Resource Economics Association Annual Meeting <i>The impact of the SNAP distribution cycle on student non-cognitive outcomes</i>	2020
<b>Presenter</b> , Northeast University Development Conference <i>Conflict and nutrition: endogenous dietary responses in Nepal</i>	2020
<b>Presenter</b> , Northeastern Agricultural and Resource Economics Association Annual Meeting <i>A beershed analysis of New England: the supply and demand of craft breweries</i>	2019

## POLICY AND OUTREACH PUBLICATIONS

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- K. Marchesi.** 2024. “[Entry of dollar stores affected rural independent grocery stores more than urban stores](#)”, Chart of Note. Economic Research Service, U.S. Department of Agriculture, Released June 2024.
- K. Marchesi, S. Steinbach, R. Lopez,** 2024. “[Dollar Store Entry Affects Rural Grocery Stores More Than Urban](#)”, *Amber Waves (finding)*, Economic Research Service, U.S. Department of Agriculture, Released May 2024.
- K. Marchesi,** 2024. “[Mobile apps remained popular for quick-service carryout and delivery spending after pandemic-related increase](#)”, Chart of Note. Released February 2024.
- K. Marchesi, P.W. McLaughlin,** 2024. “[Food Spending Shifted in Response to Pandemic; Changes for Food Away From Home Continued Through 2022](#)” *Amber Waves (feature)*, Economic Research Service, U.S. Department of Agriculture, Released January 2024.
- K. Marchesi,** 2024. “[Pandemic-Related Increase in Consumer Restaurant Spending Using Mobile Apps Continued Through 2022](#)” *Amber Waves (finding)*, Economic Research Service, U.S. Department of Agriculture, Released January 2024.
- K. Marchesi,** 2023. “[Limited-Service Restaurants Closing the Gap with Full-Service Restaurants in Rural Counties](#)”, *Amber Waves (finding)*, Economic Research Service, U.S. Department of Agriculture, Released June 2023.
- K. Marchesi,** 2023. “[Consumer spending increased on delivery via third-party apps and on carryout via restaurant apps during pandemic](#)”, Chart of Note. Released June 2023.
- K. Marchesi,** 2023. “[Share of limited-service restaurants in rural counties doubled from 1990 to 2019](#)”, Chart of Note. Released April 2023.
- K. Marchesi** 2023, “[Spending Gap Between Full and Quick-Service Restaurants Widened During Coronavirus \(COVID-19\) Pandemic](#)” A selected article for the *Amber Waves 2022 Year in Review*, AP-112, Economic Research Service, U.S. Department of Agriculture, Released February 2023.
- K. Marchesi, E. Zeballos,** 2022. “[Recent Report Provides a New View of Food Sector Sales and Employee Counts in Proprietary Data](#)”, *Amber Waves (finding)*, Economic Research Service, U.S. Department of Agriculture, Released December 2022.
- K. Marchesi,** 2022, “[Quick-service restaurants recovered faster than full-service after consumer spending fell in 2020](#)”, Chart of Note. Released April 2022.
- K. Marchesi,** 2022, “[Spending Gap Between Full and Quick-Service Restaurants Widened During Coronavirus \(COVID-19\) Pandemic](#)” *Amber Waves (finding)*, Economic Research Service, U.S. Department of Agriculture, Released April 2022.
- K. Marchesi,** 2022, “[Restaurant transactions fell 47 percent in April 2020 relative to prior year following the onset of the COVID-19 Pandemic](#)”, Chart of Note. Released March 2022.

## GRANTS

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<b>Co-PI, The Evolution of the Labor Force in the U.S. Food Supply Chain</b> , \$649, 931 National Institute of Food and Agriculture, U.S. Department of Agriculture	2024
<b>Co-PI, Measuring the Impact of Dollar Stores on Sales and Employment of Independent Grocery Stores in Rural America</b> , Cooperative Agreement, \$48,400 Economic Research Service, U.S. Department of Agriculture	2020
<b>Co-PI, Innovation and the Performance of Rural Food Industry Firms: Linking entrepreneurs and Farmers</b> , Cooperative Agreement, \$39,960 Economic Research Service, U.S. Department of Agriculture	2020

## ADDITIONAL FELLOWSHIPS AND AWARDS

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<b>Economic Research Service, Extra Effort Award (7x)</b>	2021-2024
<b>Unsung Hero Award for Service to the Division</b> Food Economics Division, ERS, USDA	2024
<b>John E. Lee Award for Sustained Excellence in Group Economic Analysis</b> The USDA Economists Group	2021
<b>Harry Sheftel Research Award</b> Clark University	2017, 2019
<b>University Graduate Fellowship</b> Clark University	2014-2020
<b>Mona A. Racine Award for Excellence in Economics</b> University of Massachusetts, Dartmouth	2014

## MEDIA INTERVIEWS AND COVERAGE OF PUBLICATIONS

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“Fewer shoppers, more \$5 chicken plates: SNAP cuts ripple through the region’s economy”, <a href="#">Boston Globe</a>	Nov 2025
“Consumer Food Insights Report Highlights Increasing Use of Food-Ordering Apps”, <a href="#">MorningAgClips</a>	Oct 2024
“Report: Dollar Stores Hit Rural Independent Grocers Hardest” <a href="#">TheShelbyReprot</a>	July 2024
“Digital food ordering drives increased indulgence and spending, study reveals”, <a href="#">University of South Florida</a> , <a href="#">HealthMedicineNetwork</a>	July 2024
“Dollar Stores Take Big Bite Out of Rural Market Share”, <a href="#">CSPDailyNews</a>	May 2024
“Dollar Store Entry Affects Rural Grocery Stores More Than Urban”, <a href="#">PerishableNews</a>	May 2024
“The dollar store dilemma”, <a href="#">Marketplace</a>	April 2024
“Mobile App Restaurant Orders Remain Popular Following Pandemic”, <a href="#">AmericanAgNetwork</a>	Feb 2024

“Advocates Warn of a ‘Dollar Store Invasion.’ Researchers Are Still Figuring Out the Consequences”, <a href="#">BirminghamWatch</a> , <a href="#">Baton Rouge Public Radio</a>	April 2023
“USDA’s Economic Research Service Assesses Food-Away-from-Home Landscape in Rural Communities”, <a href="#">FoodMarket</a>	April 2023
“Restaurant Landscape Changing in Rural America”, <a href="#">AgNetWest</a> , <a href="#">SoutheastAgNet</a>	April 2023
“USDA: Number of Limited-Service Restaurants in Rural America Growing”, <a href="#">RuralRadio</a>	April 2023
“Study measures extent of foodservice losses during COVID-19 pandemic” <a href="#">ThePacker</a>	Nov 2022
“USDA: Quick-Service Restaurants Recovered Faster than Full-Service”, <a href="#">AgriMarketing</a> , <a href="#">AmericanAgNetwork</a>	April 2022
“COVID Concerns in China and Restaurant Business Down in 2020”, <a href="#">AgInfo</a>	April 2022
“Restaurant transactions fell 47 percent in April 2020”, <a href="#">AmericanAgNetwork</a>	Mar 2022

## PROFESSIONAL SERVICE

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<b>Co-contributor</b> , USDA Report to Congress on Barriers to Food Access 2024 USDA, FNS on behalf of USDA, ERS	2025
<b>Co-contributor</b> , USDA Report to Congress on Barriers to Food Access 2021-23 USDA, FNS on behalf of USDA, ERS	2024
<b>Employee Advisory Committee</b> , Food Economics Division, Chair and member USDA Economic Research Service	2022-2024
<b>Coordinator</b> , Food Economics Division Seminar Series USDA Economic Research Service	2022-2023
<b>Contributor</b> , Faculty Focus Group, Course Development Clark University	2019
<b>Coordinator</b> , Graduate Student Seminar Series Clark University	2018-19

## EDITOR AND REVIEWER SERVICES

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**Journal Editing:** Guest Editor for Virtual Special Issue on “The Pandemic and Evolving Food Acquisition Patterns” in *Applied Economics Policy & Perspectives*

**Manuscript Review:** *American Journal of Agricultural Economics*, *Applied Economics Policy & Perspectives* (3), *Agribusiness*, *Economic Development and Cultural Change*, *Journal of Nutrition Education and Behavior* (3), *Advances in Nutrition*, *Food Security*, *Review of Development Economics*, *USDA Economic Research Service Reports* (3)

**Conference, Grants, and Award Review:** Robert Wood Johnson Foundation in Collaboration with the USDA Economic Research Service, 2023/4/5 Agricultural and Applied Economics Association Annual Meetings

## PROFESSIONAL DEVELOPMENT

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**Certificates**, IBM via Coursera 2025  
Tools for Data Science  
Python for Data Science, AI and Development

**Course**, Seminar in College Teaching 2015  
Higher Education Consortium of Central Massachusetts

## AFFILIATIONS

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American Economic Association (AEA), Agricultural and Applied Economics Association (AAEA), Northeastern Agricultural and Resource Economics Association (NAREEA), National Association for Business Economics (NABE)

## SKILLS

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Stata, ArcGIS, RStudio, Tableau, Snowflake, SQL, Python

## REFERENCES

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Dr. Jacqueline Geoghegan  
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